



Satori Pointe developer targeting health-focused businesses to fill Avon campus

By Josh Duke

Since becoming partners three years ago, Hendricks Regional Health and Y officials have dreamed of the ultimate health and wellness campus in the region.

But all along, their goal extended beyond the borders of a \$19.8 million Avon facility that continues to progress in a field along U.S. 36.

They wanted to provide a focal point for a town in desperate need of one and also create a one-stop location to fulfill every family's health and wellness needs.

Their vision has slowly begun to come into focus as another piece of the puzzle begins to take shape along the front boulevard leading from U.S. 36 into their campus.

Summit Realty Group has begun approaching wellness-focused businesses for a 72-acre mixed-use development along that boulevard called Satori Pointe.

"When you look at the entire campus as a whole, this is a concept that has not been done to this extent in the country," said Tim Norton, Summit's executive vice president.

"It's exciting because we envision this becoming a central hub in Avon, so we are being very methodical about what businesses we are approaching," he said.

Summit has divided the 72-acre business park into five parcels. Two parcels -- both a little more than 5 acres in size -- would front U.S. 36 and be designated for retail use. Norton envisions an organic grocer and fitness/sporting goods retailer anchoring the retail area with other auxiliary services that fit the wellness theme filling out those parcels.

Behind the retail portion, Summit is planning a residential use, such as for senior living or multifamily homes, on

the west side of the boulevard. On the east side, it is proposing healthy restaurants, maybe a hotel, and offices for physicians and other medical uses.

"When it is all built out, it will have a cohesive look, but we expect it to come in phases with retail being the first phase," Norton said.

Summit officials hope to begin receiving commitments from businesses by the end of the year and begin construction in 2011.

"I've always wanted this to become a destination on the Westside, and having Satori Pointe as part of that campus just makes it more attractive for everyone," said Mary Beth Carmichael, the West District Y's community executive director.

Meanwhile, she said the Hendricks Regional Health Y remains on track for its June opening with about 50 workers daily spending time at the site.

About 55,000 square feet of the 122,000-square-foot facility will be devoted to Y use, with the remainder used by Hendricks Regional Health. Some of the facility's amenities will include a two-court gymnasium, indoor lap pool, indoor water therapy and recreational pool, strength and cardio equipment, multipurpose rooms, an indoor climbing wall, cafe, outdoor sports fields and education center, medical offices, physical and occupational therapy areas, laboratory services and nutritional counseling.

In addition, 10 acres on the northeast side of the nearly 30-acre property have been designated for use as a public park. The park will have open playing fields and walking paths.